



Sponsorship Proposal

A photograph of a group of people, likely a team or community, sitting in a circle on the floor. They are all looking down at their hands, which are clasped together in the center of the circle. The people are wearing casual clothing, including t-shirts, sweaters, and jeans. The background is a plain, light-colored floor.

Thank you for accepting our proposal

Jesus House Odessa

23



AND COUNTING

A Little Bit of History

Beginning in 2003, feeding out of the back of a pickup, Jesus House Odessa is now meeting the needs of others in many other ways. Jesus House Odessa has a calling to change entire family trees for anyone who is willing to make strides to have a better life. A visit to our facility during operations is only a small glimpse of the help available through our programs. Praying for guidance, and 24/7 mindfulness of what needs to be done for the betterment of mankind, our staff and volunteers spend their selves beyond human ability with the help and strength that only God can give. The impact a donor and volunteer can make on this ministry is beyond words.

We hope you will partner with us in our endeavor to save a life today to make life better for them as well as their future families.

Why we exist

Mission Statement

The mission of Jesus House Odessa is to fulfill Matthew 25:38-40 by tangibly IMPROVING the quality of life for the homeless and those in need, while EMPOWERING them for their future, and ADVOCATING for their wellbeing.

Vision Statement

SHOWING the love of Jesus by acts of kindness
SHARING resources to those in need of becoming more self sufficient by
BEING INVOLVED in their transformation



What your sponsorship does

Programs may vary throughout the year as seasons change, but the programs that will never change are our food programs. Those who suffer from food insecurity can count on us as long as supplies are available. Our local Food Bank, or private and corporate donations is how we are able to provide these programs.



HIS Kitchen

Food and supply costs for home cooked breakfast and lunch which are served 4 days per week.



Food Pantry

Non perishables for our weekly food pantry. Families and individuals benefit from their own selections that fit their family's needs.



Season of Warmth

Winter time gives us reason for another purpose. Using purchased or donated winter items, we make sure that our friends on the streets have what they need to survive.



SPONSORSHIP LEVELS

JESUS HOUSE ODESSA

\$100,000 **TITANIUM**

- Local news coverage recognition
- Recognition on www.JesushouseOdessa.com front page, with logo and clickable link to business site.
- Local recognition shown at events
- 18x24 logo singe in our daily operations location
- Sponsor name on Jesus House Odessa van magnet
- Clickable link on sponsor page of www.JesushouseOdessa.com
- Social media shout out, Facebook & Instagram
- Newsletter logo recognition, 2 times annually
- Sponsor page logo on www.JesushouseOdessa.com

\$50,000 **DIAMOND**

- Recognition on www.JesushouseOdessa.com front page, with logo and clickable link to business site.
- Logo recognition shown at events
- 18x24 logo singe in our daily operations location
- Sponsor name on Jesus House Odessa van magnet
- Clickable link on sponsor page of www.JesushouseOdessa.com
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\$25,000 **PLATINUM**

- Logo recognition shown at events
- 18x24 logo singe in our daily operations location
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- Clickable link on sponsor page of www.JesushouseOdessa.com
- Social media shout out, Facebook & Instagram
- Newsletter logo recognition, 2 times annually
- Sponsor page logo on www.JesushouseOdessa.com

\$10,000 **GOLD**

- 18x24 logo singe in our daily operations location
- Sponsor name on Jesus House Odessa van magnet
- Clickable link on sponsor page of www.JesushouseOdessa.com
- Social media shout out, Facebook & Instagram
- Newsletter logo recognition, 2 times annually
- Sponsor page logo on www.JesushouseOdessa.com

\$5,000 **SILVER**

- Sponsor name on Jesus House Odessa van magnet
- Clickable link on sponsor page of www.JesushouseOdessa.com
- Social media shout out, Facebook & Instagram
- Newsletter logo recognition, 2 times annually
- Sponsor page logo on www.JesushouseOdessa.com

\$2,000 **BRONZE**

- Social media shout out, Facebook & Instagram
- Newsletter logo recognition, 2 times annually
- Sponsor page logo on www.JesushouseOdessa.com

\$500 **COPPER**

- Sponsor page logo on www.JesushouseOdessa.com

YOUR SUPPORT CAN MAKE A DIFFERENCE

Interested in sponsoring?

Great! THANK YOU so much!

How?

- Through our DONATE tab at www.JesusHouseOdessa.com.
- By mail:
Jesus House Odessa
1335 E. 6th ST.
Odessa, TX 79761
- Or stop by and see us! We would love to meet you!
You may want to see some of our operations and meet us before deciding!
Give us a call for times. 432-770-6325

What we need:

When you send your sponsorship, send your email also.
We will contact you to get your logo in VECTOR format if possible.

Cumulative Sponsorship?

If a gift is given cumulative over the year, we will just need:

- An email with a promissory statement.
- In email, state the amount given each month.
- State the amount of the total for the year.
- Your signature and title.

Questions?

Contact

e-mail: JH@JesusHouseOdessa.com

Phone: 432-770-6325

Meet Our Team



Donny & Laura Kyker
Founders, Executive Directors

Haley Huffy
Board Director, Volunteer Coordinator,
Food Programs Assistant



Randy Page
Board of Directors

Noe Meadors
Building Maintenance Staff / Volunteer



Terms & Conditions]

Legalities of such sponsorship will be between you and your tax preparer per IRS rules on such matters.

Jesus House Odessa, can not promote a certain product for a company.

Logos and descriptions, and videos promoting the business as a whole as sponsors of Jesus House Odessa are permitted.

What is “corporate sponsorship”?

Corporate sponsorship is an exception to the federal income tax, known as unrelated business income tax (“UBIT”), that charities must pay on their income-producing activities that are unrelated to their exempt purposes. It’s a narrow safe harbor of activities, defined by regulations, on which no tax will be due.

What are we allowed to do under the corporate sponsorship exception?

A charity can, without being taxed, accept any payment – which may be money or in-kind payment of property or services – as long as there is no arrangement or expectation that the sponsor will receive a “substantial return benefit”, as defined by IRS regulations. However, the exception doesn’t extend to income from convention and trade show activities or to advertising in periodicals.

What would be a “substantial return benefit” that would result in the income being taxed?

Any benefit back to the sponsor will be a substantial return benefit, except 1) the charity’s “use or acknowledgment” of the sponsor’s name, logo, or 2) any goods or services that qualify as “disregarded benefits” because they have insubstantial value.

What acknowledgment can we give our sponsor without providing a substantial return benefit?

We can acknowledge the sponsor by publishing its name; logos and slogans, as long as they don’t contain qualitative or comparative descriptions of its products, services, facility or company; locations; telephone numbers; Internet URLs; and value-neutral descriptions, including displays or visual depictions, of its product lines or services. We can also acknowledge the sponsor as our exclusive sponsor, or as our exclusive sponsor for a particular trade, business or industry.

What goods or services can we provide to our sponsor that qualify as “disregarded benefits”?

The regulations list four kinds of benefits, all subject to a maximum value that you can provide: 1) goods, facilities, services, or other privileges; 2) rights to use an intangible asset (for example, a logo or trademark); 3) advertising; and 4) exclusive provider rights.

The total value of these benefits provided to your sponsor or its designated recipients (not including acknowledgments discussed above) can’t be more than 2% of your sponsor’s payment to you for the corporate sponsorship. If it’s higher than that, you may be taxed for UBIT on the entire value of the benefits. If there’s any question about this total value, your organization will have the burden of proving it to the IRS.

[Additional Terms & Conditions]

What is “advertising,” as compared to corporate sponsorship?

The regulations define advertising as any message or material, regardless of how it’s published or disseminated, that promotes or markets the sponsor’s trade or business or any of its services, facilities, or products. It includes any message that contains qualitative or comparative language, price information or indications of savings or value, an endorsement, or an inducement to buy, sell, or use any company, service, facility or product. A single message that contains both advertising and a corporate sponsorship acknowledgment will be treated as advertising. However, just displaying or distributing the sponsor’s product at your event, without more, will not be considered advertising.

If somebody other than our charity prepares promotional materials about our sponsor for our sponsorship agreement, what review rights do we require?

We require the right to review and approve the text of any communications that will be published in connection with your sponsorship, with enough advance time to fully consider the text. This includes but isn’t limited to press releases and press kit materials, brochures and website statements, display materials such as banners and T-shirts to be worn at sponsored events, customer information materials, programs, and information scripts for volunteers. You should also review and approve any training materials for volunteers.

As IRS rules change for nonprofits, our rules may change yearly to comply to protect our 501c3 status. If you would like to sponsor yearly, watch for changes incase any are made. We will do our best to inform you in the event that this happens.
We are audited each year.